

People and Technology
that work for *You...*

Shopify web applications

Case Studies

Table Of Contents

1.	Shopify CMS	3
1.1.	Business Challenge.....	3
1.2.	Aress Solution	3
2.	Online Event Management	14
1.1.	Business Challenge.....	14
1.2.	Aress Solution	14
3.	Online Cake Ordering	22
1.1.	Business Challenge.....	22
1.2.	Aress Solution	22

1. Shopify CMS

1.1. Business Challenge

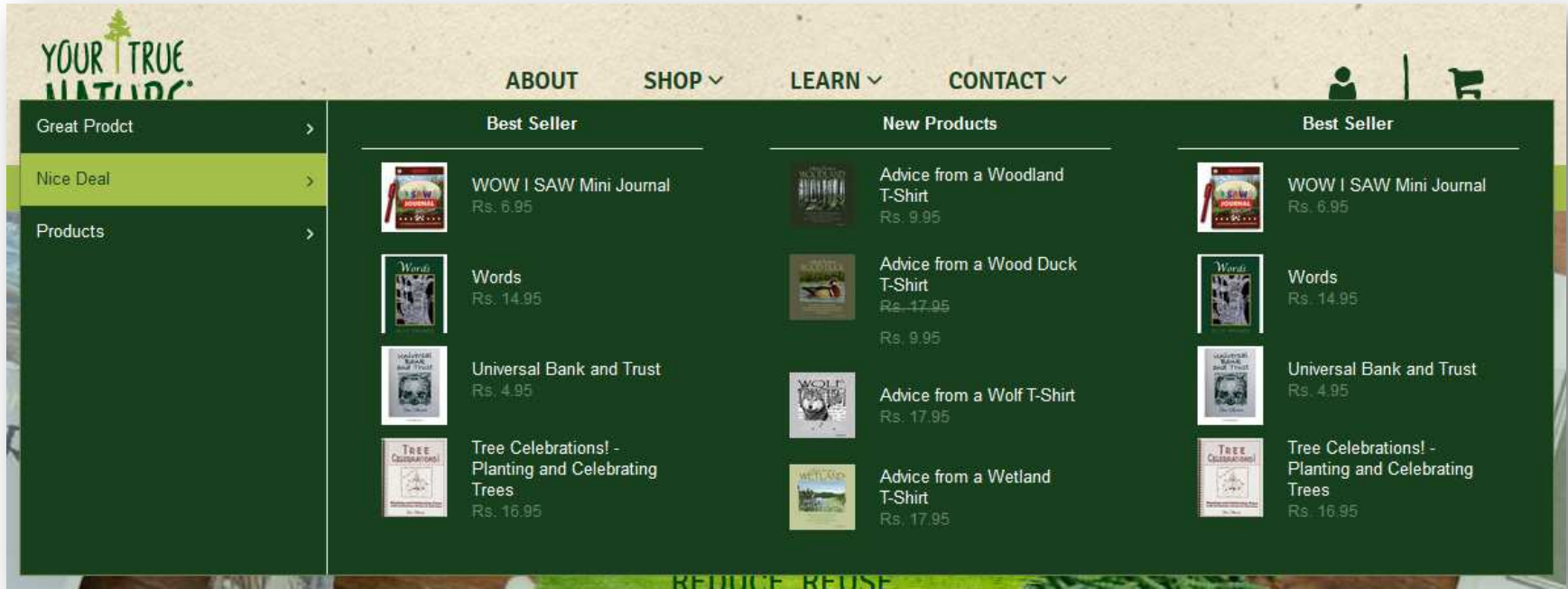
- Move existing web application from CMS Made Simple to Shopify web application.
- Preserve the fun spirit and branding of existing web pages.
- Retain the fundamental look and feel e.g. the logo, the colors, the hand-drawn icons, the fonts, the edge-to-edge graphics, the semi-transparent graphics with text overlays, "9 ways to stay true to this world" collage, the mobile responsiveness.
- Implementation of Buddha mega menu.

1.2. Aress Solution

- Following are some screenshots of few pages / modules which are built in to the shopify web application.

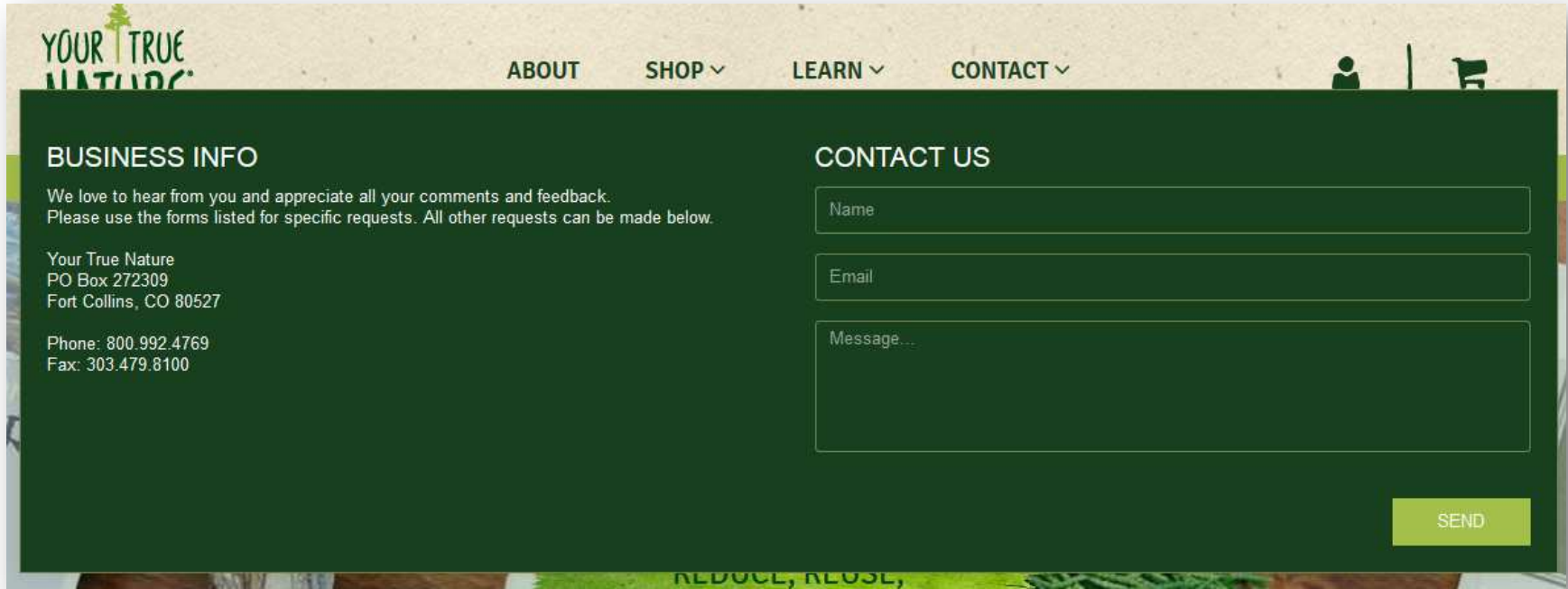
Buddha Mega Menu Implementation

- Implementation of Buddha mega menu using Tabbed structure.



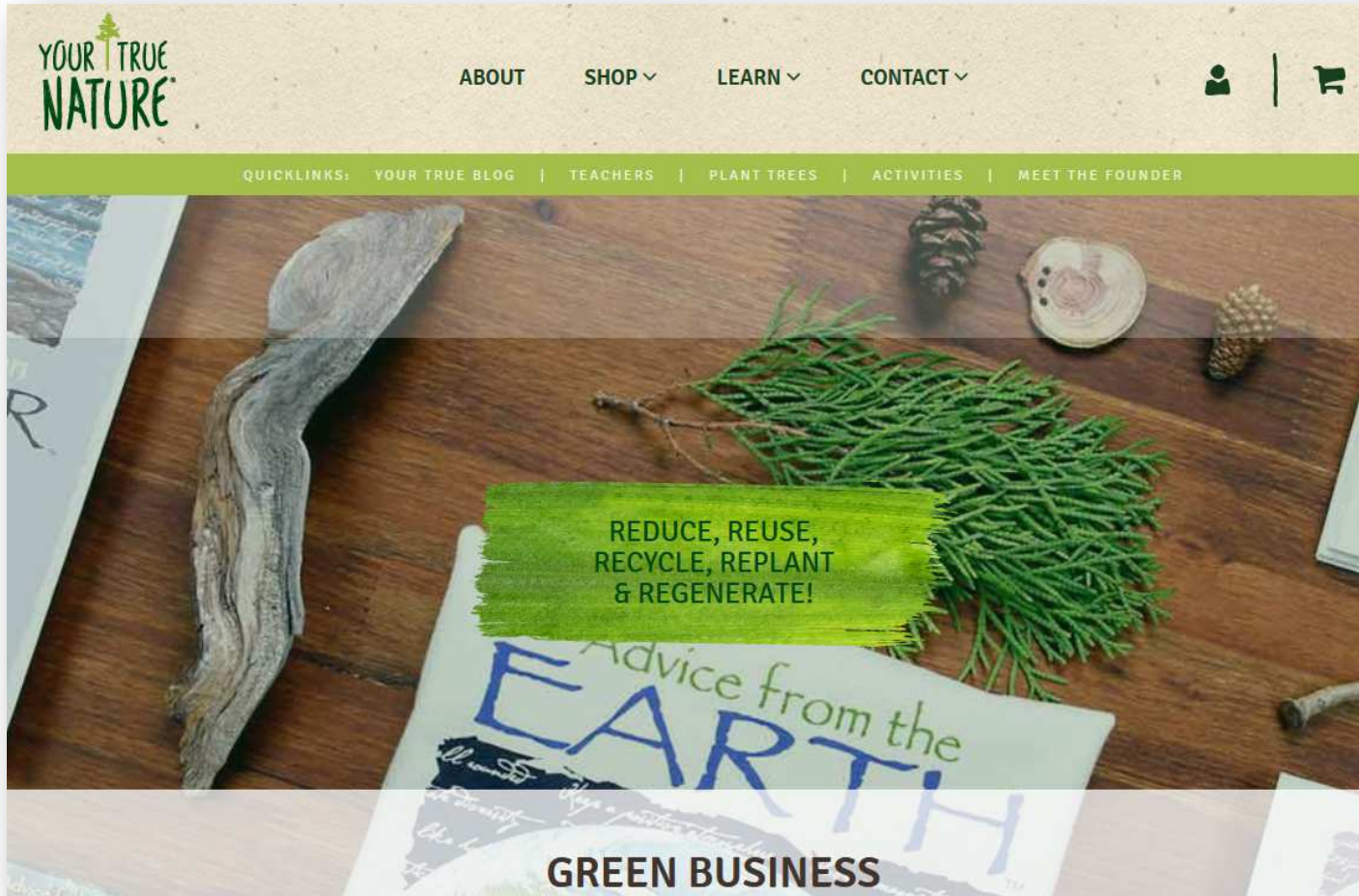
Buddha Mega Menu Implementation

- Implementation of "Buddha mega menu" using HTML form in navigation.



About Page

- Preserving the spirit of the "About" page.



Tree Count implementation

- Custom module is built in admin panel to perform formula calculation.



118,606

Over 100,000 trees have been replanted through the organization 100% Replanted.
Learn more about the 6 ways you can plant a tree.

[REPLANT TREES](#)

Planting Trees

Static block implementation

- It includes "Static Block" section, where textual and graphic changes can be done from admin area.

GIVING BACK

1% FOR THE PLANET

We contribute 1% or more of our sales to One Percent for the Planet and have contributed over \$60,000 to organizations that are making a difference in education and protection of natural treasures and environments.

ORGANIZATIONS WE HAVE SUPPORTED

LEARN & CONNECT

Many of our products have links to encourage our customers to learn more and become involved. Look for links on some of our products to learn more about nature, national parks, and to connect with nature through journaling and drawing activities.

Visit our Resource page here

TEACHER SUPPORT

We support teachers through our professionally developed FREE teacher curriculum and FREE advice materials for the classroom.

Visit our teachers support page here

PRODUCT SPONSORS

Advice from the Night Sky
International Dark Skies
Association
SHOP NOW
VISIT SPONSOR

Advice from a Trail
American Hiking Society
SHOP NOW
VISIT SPONSOR

Advice from a River
River Network
SHOP NOW
VISIT SPONSOR

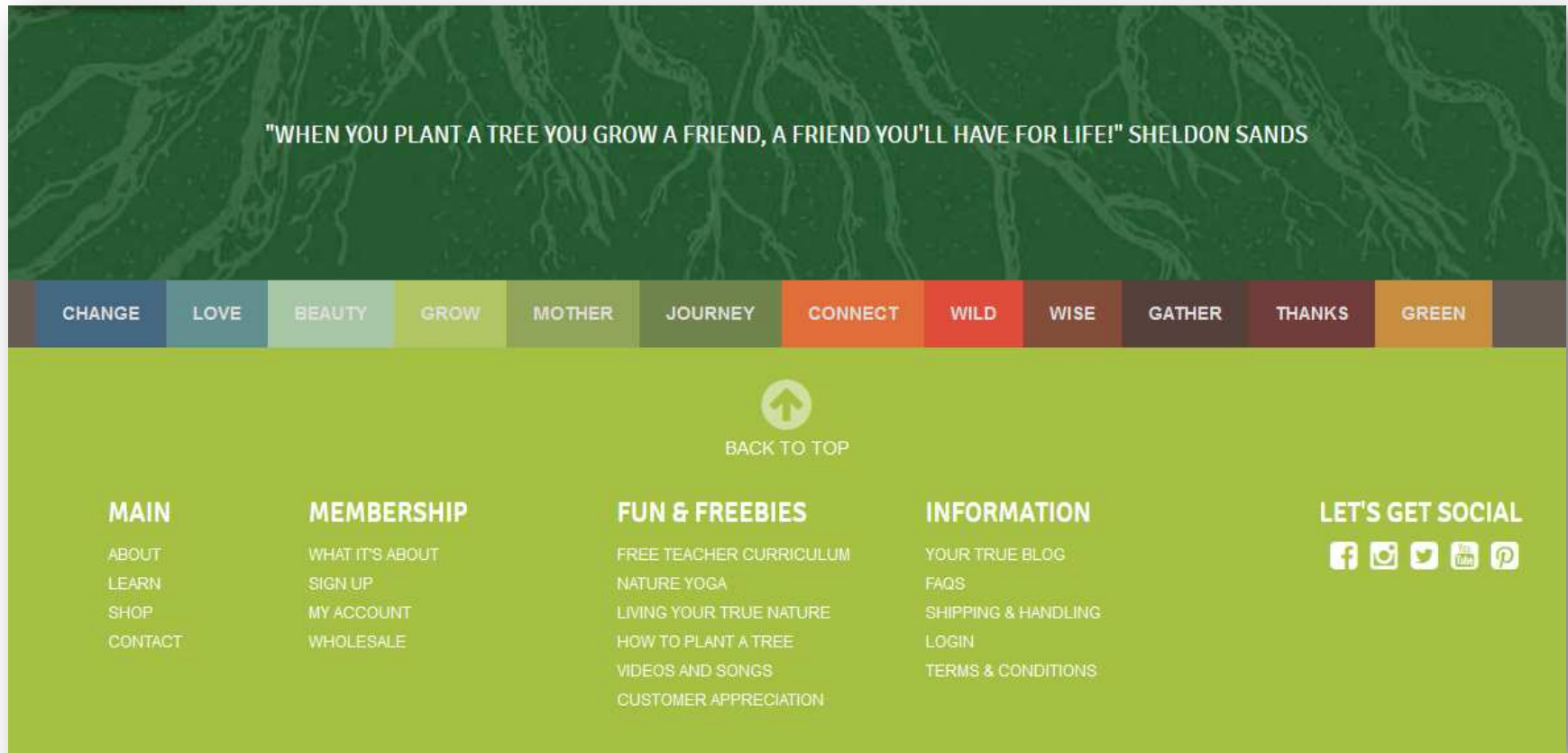
Advice from a Salmon
Wild Salmon Center
SHOP NOW
VISIT SPONSOR

Advice from a Rainforest
Rainforest Trust
SHOP NOW
VISIT SPONSOR

PARTNERED ORGANIZATIONS RECEIVE 10% OF SALES OF THESE PRODUCTS

Footer Implementation

- Implementation of "colorful footer" section.
- The menu links are editable from admin area.



Video Integration

- Integration of "YouTube Video" in to the web application.



In 1992, Scott Alyn's life took an important turn. Times had become difficult, and life a little trying. Looking for guidance, he felt the deep ridged bark of a more than one-hundred-year-old Cottonwood tree and thought, "I need your help...can you give me some advice?" That was the day he discovered his own true nature, and realized he could help others find theirs. Scott changed his name to Ilan Shamir, which literally means "protector of the trees", and has since founded Your True Nature, a company committed to honoring the planet and the fearless spirit of every person's own loving nature.

ILAN'S JOURNEY

Carousel Implementation

- Implementation of "Carousel" with image upload from admin area.

In 1992, Scott Alyn's life took an important turn. Times had become difficult, and life a little trying. Looking for guidance, he felt the deep ridged bark of a more than one-hundred-year-old Cottonwood tree and thought, "I need your help...can you give me some advice?" That was the day he discovered his own true nature, and realized he could help others find theirs. Scott changed his name to Ilan Shamir, which literally means "protector of the trees", and has since founded Your True Nature, a company committed to honoring the planet and the fearless spirit of every person's own loving nature.

ILAN'S JOURNEY

OUR PLANET

- Implementation of "Static block" section to preserve the HTML layout.

9 WAYS WE STAY TRUE TO OUR WORD

- 1. IT'S OK TO BE A LITTLE OFF THE WALL.**
ADVICE FROM A CANYON
We delight in being unique.
- 2. NO VINING!**
ADVICE FROM A GARDEN
Positive solutions are everywhere. Group wisdom is powerful. Honor and support the talents of our team members.
- 3. HONOR THE EARTH.**
ADVICE FROM AN EAGLE
Give back by contributing to organizations and projects that endeavor to create a sustainable world and are stewards of hope.
- 4. BE THOUGHTFUL OF THOSE DOWNSTREAM.**
ADVICE FROM A RIVER
We reduce, reuse, recycle and are 100% replanted.
- 5. STAND IN STRENGTH.**
ADVICE FROM A MOUNTAIN
Develop and distribute products that inspire and remind people of their truest selves.
- 6. STAND TALL & PROUD.**
ADVICE FROM A TREE
We are proud of what we do. Nature gives us wisdom to know what is important.
- 7. GO THE EXTRA MILE!**
ADVICE FROM A PENGUIN
Create products that dazzle.

- Implementation of "Static block" section to preserve the HTML layout.

6. STAND TALL & PROUD.
 ADVICE FROM A TREE
 We are proud of what we do. Nature gives us wisdom to know what is important.

7. GO THE EXTRA MILE!
 ADVICE FROM A PENGUIN
 Create products that dazzle our customers and astonish all with service.

8. MAKE POSITIVE RIPPLES.
 ADVICE FROM A LAKE
 With creative products and a thoughtful business, we inspire others to succeed.

9. SPEND TIME IN THE WOODS.
 ADVICE FROM A MOOSE
 We promote connection with nature and the protection and education of nature's beauty.

2. Online Event Management





1.1. Business Challenge

- Build the event registration module, with pre-defined products.
- Each registrant can register single or bulk users in single checkout cycle.
- Registrant should be registered as customer and can view all the details which are entered at the time of checkout.
- Registrant should receive confirmation email with all the details.
- After event completion customer should be able to post the time which was taken during the event.
- Customer should view his world rank based on information entered in to the system.

1.2. Aress Solution

- Following are some screenshots of few pages / modules which are built in to the shopify web application.
- Populate the packages from Admin area. All package details are dynamic.
- Register button would redirect to respective package details.

Registration

<p>UNISEX GOLD PACKAGE</p> <p>\$60.00</p> <p>+ BEST VALUE +</p> <p>Package Includes</p>  <p>Registration + T-shirt + Hat</p> <p>REGISTER</p>	<p>WOMEN'S GOLD PACKAGE</p> <p>\$60.00</p> <p>Package Includes</p>  <p>Registration + Tank + Hat</p> <p>REGISTER</p>	<p>UNISEX SLIVER PACKAGE</p> <p>\$45.00</p> <p>Package Includes</p>  <p>Registration + T-shirt</p> <p>REGISTER</p>	<p>WOMEN'S SLIVER PACKAGE</p> <p>\$45.00</p> <p>Package Includes</p>  <p>Registration + Tank</p> <p>REGISTER</p>
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Product Details

- Following screen belong to first package i.e. "Unisex Gold Package".
- It includes product images and its preview with zoom effect. All the details that are filled in the product description from admin area.
- Enter the required details and Add to Cart feature.

THE MURPH CHALLENGE

SHOP ABOUT THE WORKOUT BECOME AN OFFICIAL HOST HOSTS LEADERBOARD REGISTER

UNISEX GOLD PACKAGE

\$60.00

Package Includes: Registration + T-shirt + Hat

Please fill out the following registration information.

SHIRT SIZE S M L XL 2XL 3XL [Size Chart](#)

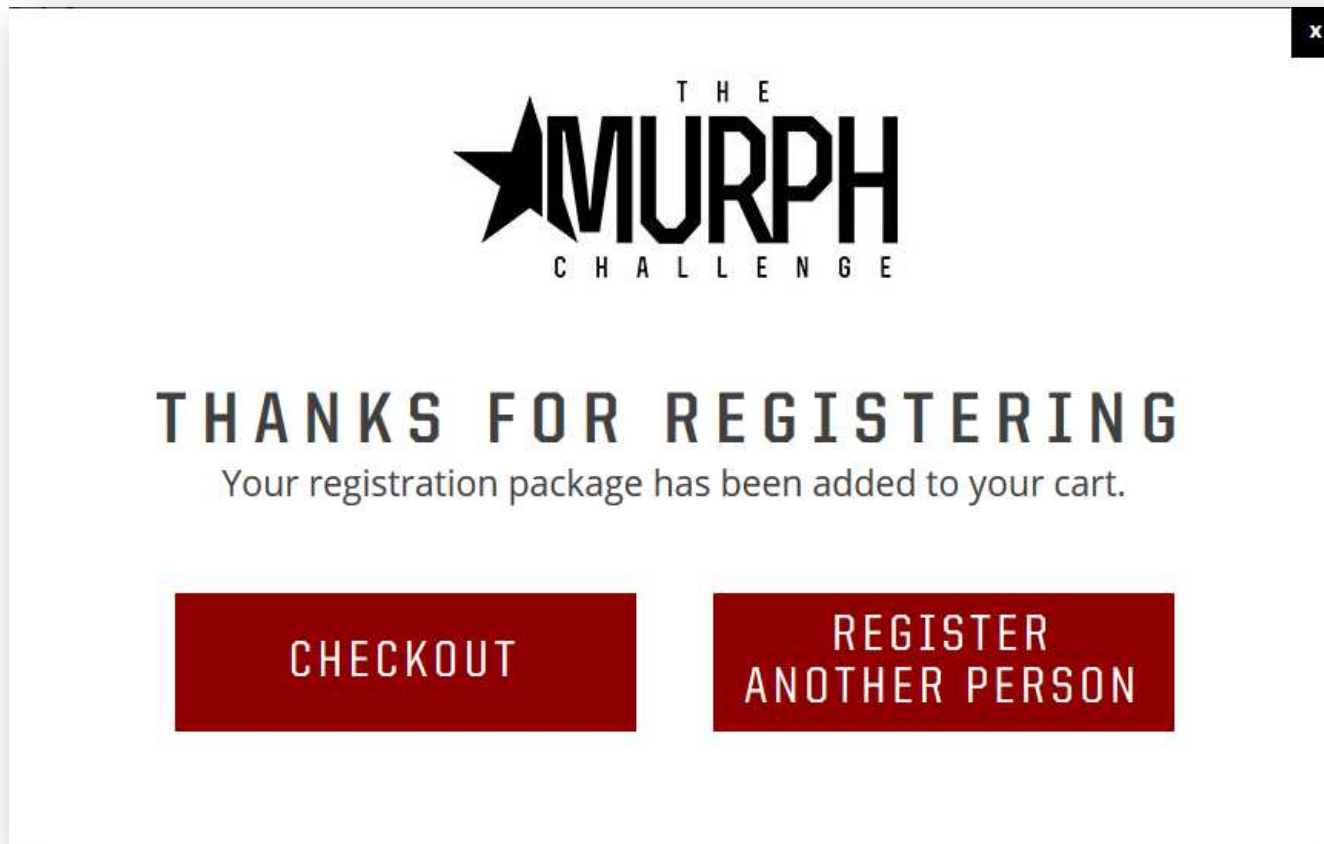
FIRST NAME

LAST NAME

ADD TO CART


Confirmation

- Click on Add to Cart button would redirect to popup as shown below screenshot.
- "Register Another Person" button would redirect to "first screenshot" i.e. showing the available packages.
- "Checkout" button would redirect to shopify default checkout screen.



Checkout

- Following screen belong to Shopify checkout screen.




Cart > Customer information > Payment method

Contact information Already have an account? Log in

 Keep me up to date on news and exclusive offers

Billing address

Country: India | State: State | Pincode:



1 gold
XL
First Name: Jack
Last Name: McGrowth

Total USD \$60.00

Leaderboard

- Following screen belong to Leaderboard which is visible to each user. It shows all users who have been participated in to the event and their respective rank achieved.
- The records are displayed from lowest time to highest time. Users can be searched with the combination of all fields shown in column. All the records can be sorted by each column.

WORLDWIDE LEADERBOARD

SUBMIT YOUR TIME

View Top 50 100

[Refresh Leaderboard](#)

WORLD RANK	NAME	GENDER	GYM AFFILIATION	TYPE	TIME
1	Rahul D	MEN	Yankee CrossFit (Farmington CT)	Modified	00:00:20
2	Rocky J	MEN	Yankee CrossFit (Farmington CT)	RX'd	00:05:20
3	SadamanePar StdMen2xl	MEN	Yankee CrossFit (Farmington CT)	RX'd	00:10:45
4	Dnyaneshwar Raut	MEN	none	RX'd	00:34:45
5	Anadana Std2XL	MEN	CrossFit Unstoppable (Jefferson City MO)	Modified	00:42:11
6	Maria StdXL	WOMEN	Mountain CrossFit (Castle Rock CO)	Modified	00:45:09
7	Ramesh pawar	MEN	CrossFit Medway (Gillingham United Kingdom)	RX'd	00:55:53
8	mobile Testing	WOMEN	BattleBorn CrossFit (Reno NV)	Modified	00:59:48
9	Ramesh pawar	WOMEN	New added	RX'd	00:59:49
10	note2 womenL	WOMEN	CrossFit Latrobe (Loyalhanna PA)	Modified	00:59:50

Find Order

- This screen helps user to find order information. Users who have purchased the t-shirt or hat to attend the event have received the order details. Based on the information received after placing the order then following module assists to find out the relevant records from system.
- After entering the valid information, it redirects to the next screen.

ENTER YOUR ORDER INFORMATION

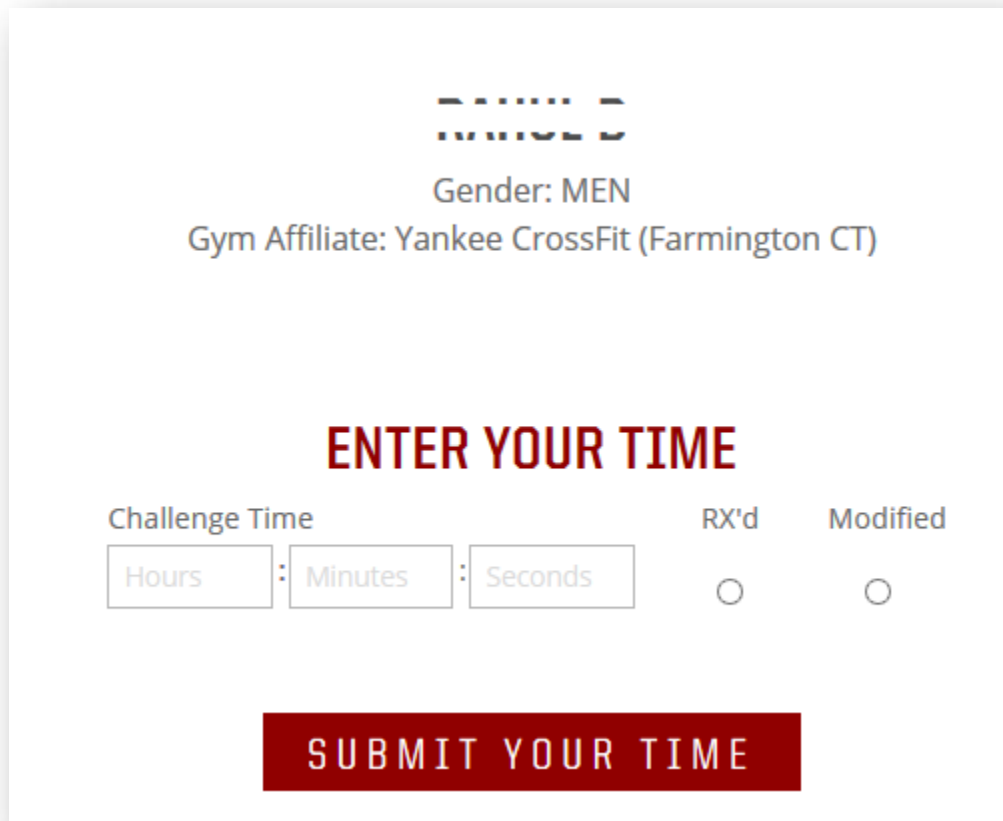
Order number	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

FIND MY ORDER



Enter Your Time

- This screen appears after above screen. This screen includes all the necessary details to identify individual.
- From below screen user can enter the time that has been taken to complete the event. Time once entered cannot be reversed.
- User is able to post the time in *hh:mm:ss* format with gym affiliation.
- Based on the information filled up by users they are ranked in leaderboard from lowest to highest time.



The screenshot shows a mobile application interface for entering time. At the top, it displays 'RANKED' in a stylized font, followed by 'Gender: MEN' and 'Gym Affiliate: Yankee CrossFit (Farmington CT)'. The main heading is 'ENTER YOUR TIME' in large red letters. Below this, there are three input fields for 'Challenge Time' labeled 'Hours', 'Minutes', and 'Seconds', separated by colons. To the right of these fields are two radio buttons labeled 'RX'd' and 'Modified'. At the bottom of the form is a large red button with the text 'SUBMIT YOUR TIME' in white capital letters.

3. Online Cake Ordering

1.1. Business Challenge

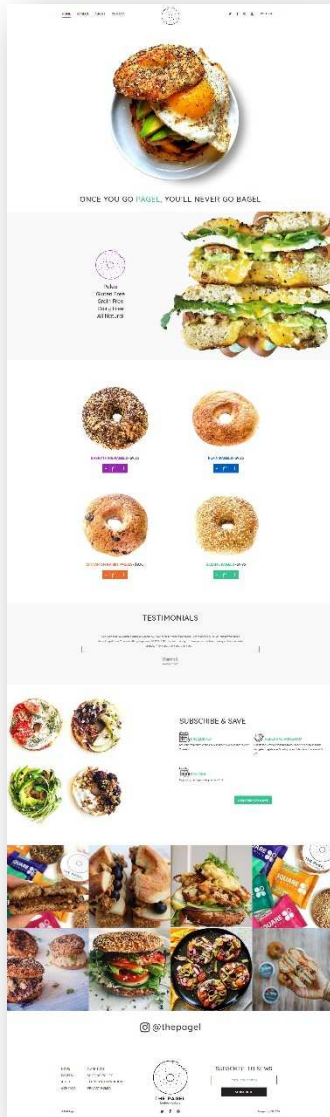
- Build the subscription module to allow different price for each different duration in association with number of products added in to the cart.
- Integrate the existing static pages in to the Shopify store.
- Custom theme implementation and integration with responsiveness.

1.2. Aress Solution

- Following are few screenshots which are self-explanatory to introduce the implementation against each page or module.

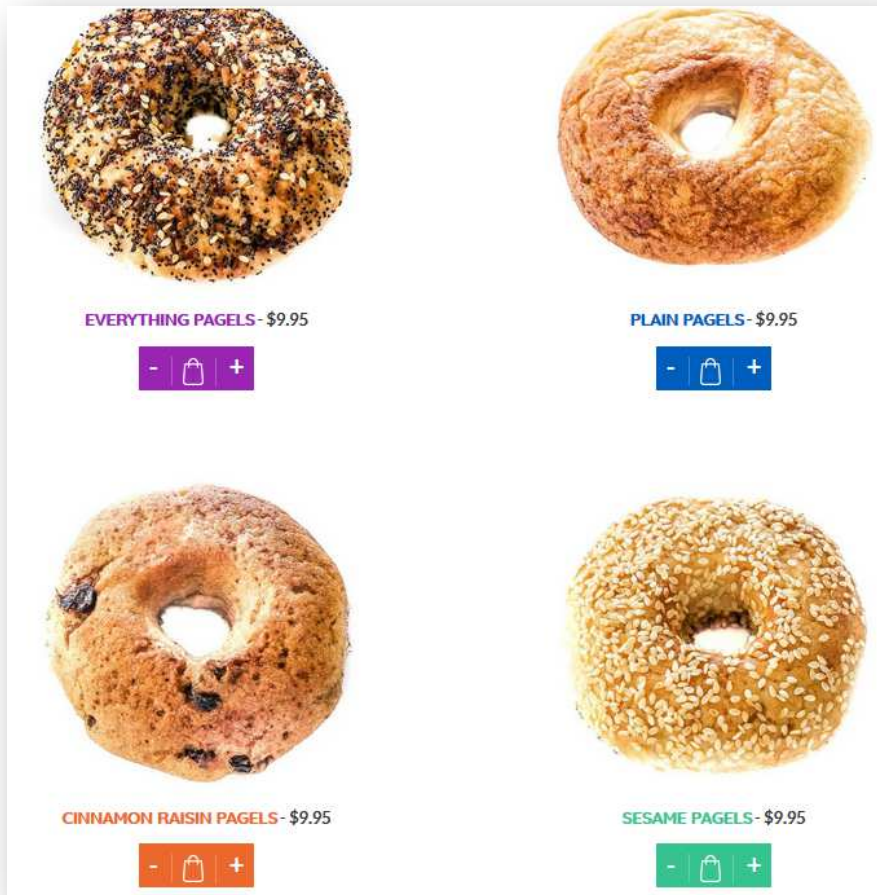
Home Page

- Please see following screen to visualize the custom template integration on home page.
- It also includes the live feeds from Instagram near to the bottom of the page.
- The Home page responsive and made attractive by introducing minor design element.



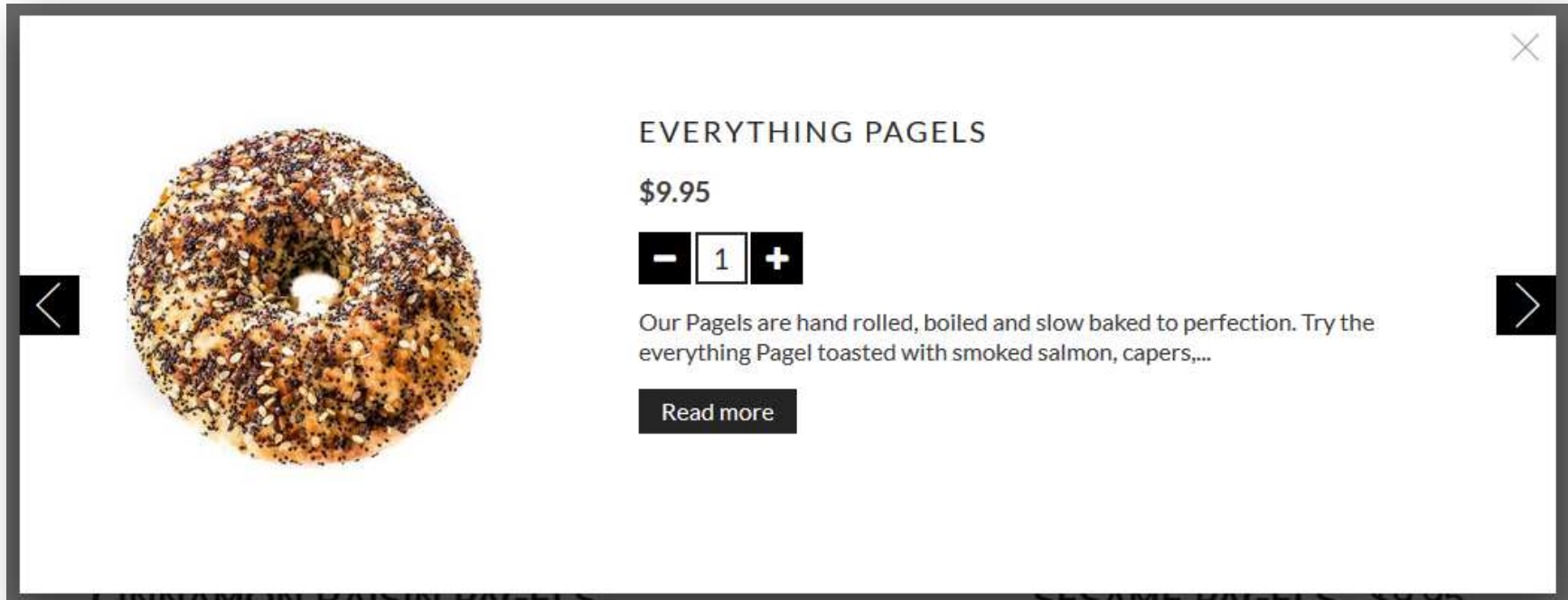
Add to Cart

- Using this module customers can add / reduce number of pagels to the cart.
- Click on the middle icon show the pagels related information in popup in next screen.



Pagels information in Popup

- Below popup appears when above mentioned icon is clicked. It allows customers to add/reduce the pagels quantity.
- Customer can navigate to the next pagels in queue. It allows customer to redirect to pagels details page.



EVERYTHING PAGELS

\$9.95

- 1 +

Our Pagels are hand rolled, boiled and slow baked to perfection. Try the everything Pagel toasted with smoked salmon, capers,...

Read more

Our Products

- This section includes all the information about the products available in system.
- View products redirect to the product details page as shown in below screen.

OUR PRODUCTS



EVERYTHING PAGELS

\$9.95

[VIEW PRODUCT](#)



PLAIN PAGELS

\$9.95

[VIEW PRODUCT](#)



CINNAMON RAISIN PAGELS

\$9.95

[VIEW PRODUCT](#)



SESAME PAGELS

\$9.95

[VIEW PRODUCT](#)

Product details page

- This page includes all the relevant details with respect to the selected pages.
- It allows customer to add / reduce the number of pages to the cart and customer can view different screenshot of same pages.

EVERYTHING PAGELS

Our Pagels are hand rolled, boiled and slow baked to perfection. Try the everything Pagel toasted with smoked salmon, capers, and your favorite non dairy spread.

Quantity: 4/pack

Ingredients: cassava flour, almond flour, potato starch, honey, apple cider vinegar, yeast, sea salt, sesame seeds, onion, garlic, poppy seeds

Contains: Almonds

\$9.95

1

ADD TO CART



Subscribe and Save

- This includes details about pagels and bagels subscription.
- Using this module customer can be redirected to pagels subscription as shown in next screen.

Subscription module:

- This is custom built module, where customer can subscribe to pagels or bagels in number of steps on single page.
- Customer can navigate to next step via smoothing parallax effect.
- Customer can add / reduce product quantity from this subscription module.
- Customers can subscribe to the pagels or bagels by mothly, weekly and bi weekly.
- Depend upon the customer pagels and package selection customers is restricted to add additional pagels to the cart as per original requirement.
- The recharge app in shopify admin panel is configured in way to assign different price for each different duraction and different number of products added to the cart.
- Please see following screen to vizulize the implementation.


Pagels Subscription

Bagels Suscription


JOIN THE CLUB
Get pagels delivered to your door, whenever you want! Join the club today and start saving!

[MEMBER LOGIN](#) [JOIN](#)

STEP 1: PACKAGE PREFERENCE
Please select what package you would like




RECOVERY PLAN
Choose from Recovery Plan, Control or Airborne




WELLNESS
Choose from Wellness, Hip, or Yoga


STEP 2: HOW OFTEN
Please select how often you like to receive pagels



Every Week




Every 2 Weeks




Every 4 Weeks


STEP 3: HOW MANY
Please select how many pagels you would like to receive



1 Package




2 Packages




3 Packages


STEP 4: PICK YOUR PAGELS
Please select the pagels you would like to receive




1. Recovery Plan - \$149.97



2. Wellness - \$149.97



3. Hip - \$149.97




4. Yoga - \$149.97

YOUR PAGEL CLUB ORDER


PACKAGE TYPE: Recovery Plan

DELIVERY FREQUENCY: Every 2 Weeks


CONTAINING: Six Packages




Recovery Plan



Wellness



Hip



Yoga

COMPLETE MY MEMBERSHIP

SUBSCRIBE TO NEWS


YOUR EMAIL ADDRESS

SUBSCRIBE


JOIN THE CLUB
Get pagels delivered to your door, whenever you want! Join the club today and start saving!

[MEMBER LOGIN](#) [JOIN](#)

STEP 1: PACKAGE PREFERENCE
Please select what package you would like




PICK YOUR OWN
Choose from Everything, Plan, Cleanse, and more




WE PICK FOR YOU
4 bags of pagels


STEP 2: HOW OFTEN
Please select when you would like to receive pagels



Every 1 Week




Every 2 Weeks




Every 4 Weeks


STEP 3: PACK PREFERENCE
Please select which pack you would like



4 BAGS - \$143.28
2x everything
1x cleanse
1x recovery



6 BAGS - \$202.98
2x everything
2x cleanse
1x recovery



9 BAGS - \$304.47
2x everything
2x cleanse
2x recovery

COMPLETE MY MEMBERSHIP

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SUBSCRIBE

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